



# NITE-BRIGHT

*The difference is nite and day.*

The US Department of Transportation reports that Americans drove three trillion miles in 2010, the most vehicle miles traveled since 2007. A single intra-city truck with graphics can generate up to 16 million visual impressions in a year (American Trucking Association). Since 1945, Nite-Bright has earned the appreciation and trust of our clients with our turnkey fleet graphics programs.

Let us help you reach customers and define your brand.



## *Conceptualization*

If you would like our assistance to develop your image or re-brand, it would be our privilege to get to know you and your organization. We can help you establish, launch, and maintain your brand.



## *Manufacturing*

Our in-house, proprietary manufacturing processes guarantee vivid color and superior durability.



## *Design*

Already working with a designer or agency? We can incorporate their work into our designs and create custom samples or prototypes for you. We're sure you'll appreciate the difference in our print quality.

## *Removal*

We work closely with our vendors to utilize the newest, most effective techniques and products to expedite the removal of adhesive-backed graphics.



## *Fulfillment*

Take advantage of volume pricing with fulfillment programs customized to meet your requirements.

## *Installation*

Our Project Managers work hand-in-hand with our national network of highly skilled installers to minimize downtime and meet even the most grueling deadlines.

**Nite-Bright Sign Company**  
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Technical support is available Monday through Friday from 7:00 AM to 5:00 PM at 800.535.0002 or email us at [info@nitebright.com](mailto:info@nitebright.com).